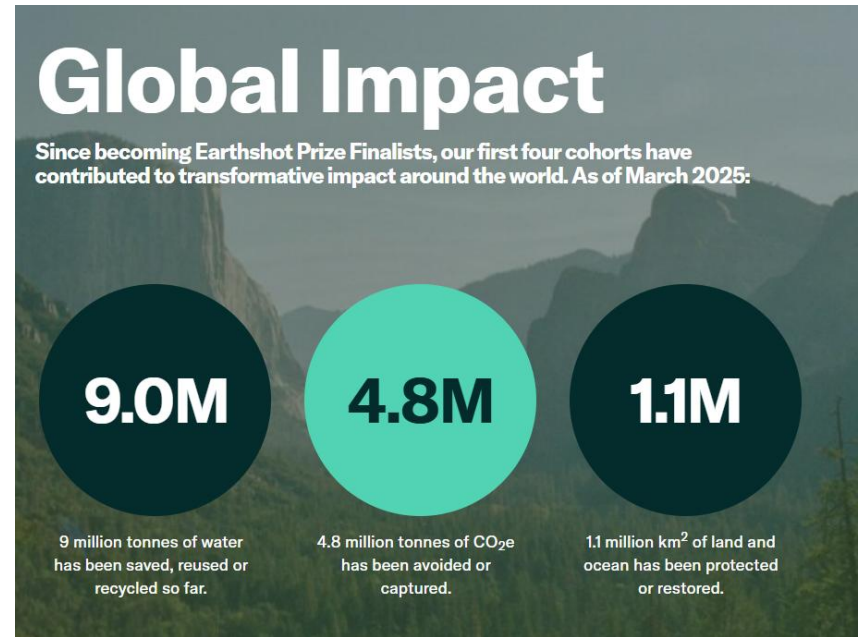


Founded by HRH Prince William in 2020, the Earthshot Prize is a global environmental prize designed to discover, spotlight and scale groundbreaking solutions to the world's greatest environmental challenges.

[Prince William - Introduction](#)

<https://www.youtube.com/watch?v=IfGikZpxQkQ&t=1s>



PROTECT AND RESTORE NATURE

BY 2030, WE CHOOSE TO
Ensure that, for the first time in human history, the natural world is growing – not shrinking – on our planet



CLEAN OUR AIR

BY 2030, WE CHOOSE TO
Ensure that everyone in the world breathes clean, healthy air – at World Health Organisation standard or better



REVIVE OUR OCEANS

BY 2030, WE CHOOSE TO
Repair and preserve our oceans for future generations



BUILD A WASTE-FREE WORLD

BY 2030, WE CHOOSE TO
Build a world where nothing goes to waste, where the leftovers of one process become the raw materials of the next – just like they do in nature



FIX OUR CLIMATE

BY 2030, WE CHOOSE TO
Fix the world's climate by cutting out carbon: building a net-zero economy that lets every culture, community and country thrive



**PROTECT
AND RESTORE
NATURE**

1
2
3

Paying environmental stewards and improving land rights

Using agricultural commodity markets as a lever to reduce harm to tropical forests

Increasing yields in biodiverse, regenerative agriculture

Tenure Facility



By combining legal expertise with direct funding, Tenure Facility provides communities with the tools they need to secure their land rights, safeguarding ancestral homelands and ensuring long-term stewardship of forests and ecosystems.

<https://www.youtube.com/watch?v=n6WlnaeIm4k&t=1s>

re.green

Tailored plans are designed to restore each site with diverse, native species. It's a model that allows nature to return and flourish while also generating revenues from high-quality carbon credits and sustainable timber, creating reliable income streams that support long-term stewardship.

[YouTube](#)



<https://www.youtube.com/watch?v=dJw1U-UqPrI>

Tropical Forest Forever Facility



At the heart of the initiative is a \$125 billion global investment fund that provides tropical forest countries with a long-term income in exchange for lasting forest protection. If successful, it could safeguard over a billion hectares of forest across more than 70 countries by 2030.

<https://www.youtube.com/watch?v=YmyMRTIXxZU&t=5s>

And the winner is...

re.green



1
2
3

Engaging citizens in data collection and advocacy

Stopping the burning of agriculture and forests

Addressing personal transportation

City of Bogotá

To overcome this challenge, Bogotá's leaders set out an ambitious plan to transform the city. They prioritised walking and cycling, reclaiming street space for pedestrians, expanding greenery and restricting heavy freight vehicles, while also introducing cleaner public transport and building the first metro line.



<https://www.youtube.com/watch?v=CX9gUQThKvQ&t=1s>

The State of Gujarat



The State of Gujarat's solution is simple but highly effective. Their pioneering Emissions Trading Scheme places strict limits on particulate matter emissions per factory, backed by a total cap across industrial hubs that ensures Gujarat keeps control of its overall limits.

<https://www.youtube.com/watch?v=YfYeZDwBHAQ&t=1s>

City of Guangzhou



Beginning in 2017, Guangzhou Public Transport Group led a rapid and large-scale transition to electrify the city's entire bus fleet and deploy 10,000 electric taxis. After just a few years, Guangzhou was operating one of the world's largest fully electrified bus networks, with 12,000 electric buses supported by a purpose-built charging network of 400 stations.

https://www.youtube.com/watch?v=5i8BKsk_7m8&t=1s

And the winner is...

City of Bogota



**REVIVE OUR
OCEANS**

**1
2
3**

Reducing and addressing overfishing

Developing ocean ecosystem services that mitigate climate change: 'blue carbon'

Advancing climate change solutions with ocean benefits

The High Seas Treaty

After nearly two decades of advocacy, including five years of negotiations, governments reached agreement in March 2023 on a groundbreaking Treaty to protect the critical biodiversity found in international waters and help achieve the global goal of safeguarding 30% of the ocean by 2030.



https://www.youtube.com/watch?v=65haQ0m_RSE

Matter



Microplastics at the Source: Matter's Breakthrough Filter

Based in Bristol, a city known for green innovation, Matter has developed Regen.®, a breakthrough filtration technology designed to capture microplastics at the point of release.

<https://www.youtube.com/watch?v=EUH8EfWvZZ8&t=30s>

Bonds for Ocean Conservation

Led by six global environmental organisations – Conservation International, The Nature Conservancy, The Pew Charitable Trusts, Re:wild, Wildlife Conservation Society, and World Wildlife Fund in the US – the initiative is straightforward but transformative. By easing debt burdens, countries can unlock significant resources for conservation, without sacrificing their economic stability.



<https://www.youtube.com/watch?v=00VcYH2oDzc&t=18s>

And the winner is...

The High Seas Treaty



**BUILD A
WASTE-FREE
WORLD**

1
2
3

Preventing the excessive use of resources

Extending the use of goods (particularly food, clothes, plastics)

Better managing waste once it has been generated

ATRenew

Based in Shanghai, China, ATRenew makes it easy, affordable and desirable for people to trade in old phones, laptops and watches, giving devices a second, third and even fourth life.



https://www.youtube.com/watch?v=_SdfSyg7fA

Lagos Fashion Week



Every designer wishing to show at Lagos Fashion Week must demonstrate their commitment to sustainable practice — from how materials are sourced and dyed, to how garments are produced and transported. These standards ensure responsible and ethical practices are embedded throughout the supply chain.

<https://www.youtube.com/watch?v=v0Me-h7Jjgp&t=3s>

Quay Quarter Tower

Rather than simply demolish and rebuild, a visionary coalition of architects, engineers, building contractors, and developers chose a radical alternative for the building: deciding instead to upcycle and retrofit the iconic skyscraper.



<https://www.youtube.com/watch?v=XH-rrN2JgnQ>

And the winner is...

Lagos Fashion Week



**FIX OUR
CLIMATE**

1
2
3

Transitioning to
renewable energy

Reducing methane
emissions

Constructing buildings
fit for the future

Barbados

Through the Bridgetown Initiative, led by Prime Minister Mia Amor Mottley, Barbados is standing up for billions worldwide impacted by climate change, and driving forward reforms to the global financial system.



<https://www.youtube.com/watch?v=X3R9OKXHzII&t=6s>

Form Energy



Form Energy's breakthrough iron-air batteries can store electricity for up to 100 hours at a fraction of the cost of lithium-based batteries, directly addressing the variability of renewables. Made using readily available iron, water, and air, and built with a modular design, they can be installed anywhere and at any size, providing reliable power around the clock.

<https://www.youtube.com/watch?v=AiALEsC4ObQ&t=8s>

Friendship

Founded by Runa Khan in 2002, Friendship is dedicated to helping vulnerable communities across Bangladesh not only prepare for natural disasters, but also supporting their health, education, livelihoods and access to public services.



<https://www.youtube.com/watch?v=SggW0xL9BG4&t=9s>

And the winner is...

Friendship

Prizes

Winners receive 1 million pounds to help scale their solutions and accelerate their growth and impact.

All 15 Finalists will receive mentorship, resources, and technical support from the Earthshot Prize Fellowship Programme, a year-long programme to accelerate the growth of their groundbreaking solutions.

The Earthshot Prize Winners 2025

Meet the five Winners of The Earthshot Prize 2025 — **re.green**, **The City of Bogotá**, **The High Seas Treaty**, **Lagos Fashion Week**, and **Friendship**.

